

# CABERNET FRANC

## Snapshot of a core variety:

**Region:** Ontario (three VQA wine appellations - Niagara Peninsula, Prince Edward County and Lake Erie North Shore; the Niagara Peninsula is also divided into 10 sub-appellations).

**Country:** Canada

**Geographical coordinates:** Between 41 degrees and 44 degrees north and between 77 and 82 degrees west. All three appellations are within three hours of Toronto, Ontario; the Niagara Peninsula (the largest appellation) is approximately 80 km south of Toronto.

**Length of growing season (days between last spring frost and first fall frost):** Number of Frost Free Days (FFD) varies between 194 and 208 depending on the appellation. Average Growing Degree Days (GDD) in a growing season is 1400.

**Major soil types:** limestone-based shale, clay loam

**Total vineyard area (all types of grapes):** 15,000 acres (approx. 6,070 hectares)

**Total Cabernet Franc acreage:** 1,400 acres (approx. 580 hectares)

**Number of wine producers in region (all types of wine):** 132

**Number of wine producers who produce at least some Cabernet Franc:** Approximately 75 wineries in Ontario produce Cabernet Franc. It is used in 11% of Ontario's annual total production.

**Average annual size of Cabernet Franc crop:** 5,500 metric tonnes; average annual production is 3.0 million litres (330,000 cases equivalent); 80,000 of these cases are single-varietal Cabernet Francs.

**Most common styles of wine:** Dry, Icewine.

**Average price and range of prices of Cabernet Franc wines:** Cabernet Franc produced as table wine (excluding Icewine) range in price from CAD\$12.00 to CAD\$35.00 (750ml); Cabernet Franc Icewines are priced up to CAD\$80.00 (375ml).

**Major markets (countries and/or states/provinces):** Primary market is Ontario; U.S., Asia and U.K. for export (mostly Icewine).

## **Pie-chart representation of volumes of VQA wines, by grape variety**

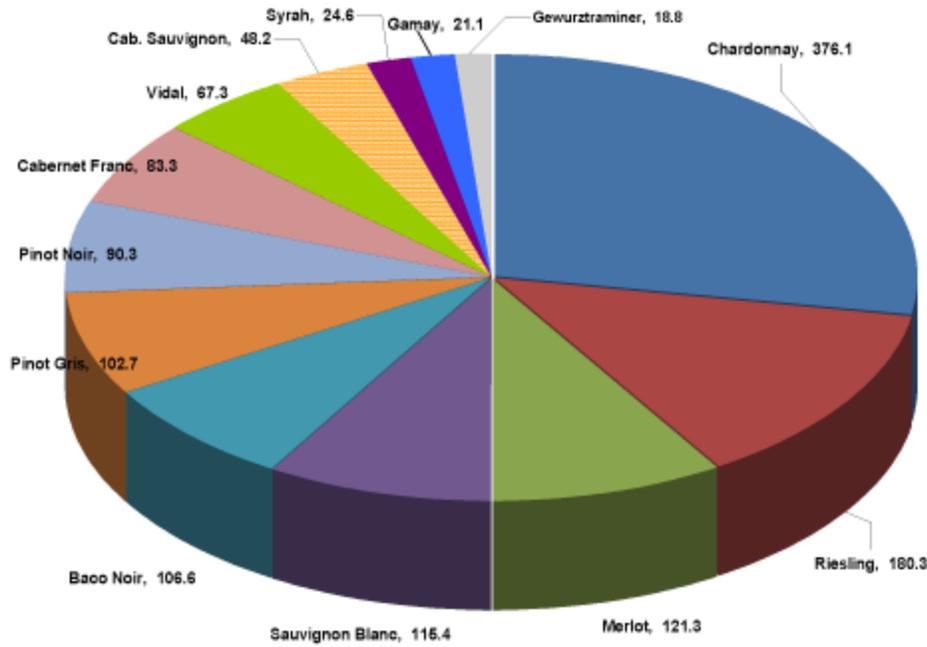
These two charts show:

1. The volume of single-varietal table wine produced from the major grape varieties grown in Ontario; and
2. The volumes (by percentage) wine produced by each variety that went into the production of ALL VQA wine.

Data is for the year ended March 31, 2012 (source: VQA Ontario)

**Single-Varietal VQA Table Wine Production**

For the year ended March 31, 2012 - source: VQAO  
 Amounts are in thousands of cases



**Percentage of Volume of VQA Wine Produced (from Grape Varieties)**

For the year ended March 31, 2012 - source: VQAO

